

## Project Alzheimer's™

**Project Alzheimer's™** is a unique charitable activity for teams from any company or organization, designed to help people living with Alzheimer's reawaken their souls through the simple and profound experience of listening to their favorite music — there is no greater reward than that!

The film "Alive Inside," which explores the connection between music and memory, inspired us. This connection is rooted in extensive neuroscience research and the results can be nothing short of miraculous.

Fun and energizing music and memory-themed competitions will enable your group to earn MP3 players and other donation items for the elderly. These musical favorites tap deep memories not lost to dementia and can bring residents and clients back to life, enabling them to feel like themselves again, to converse, socialize and stay present. The organization receiving your donation trains elder care professionals in how to set up the MP3 players for those in their care.

This heartwarming event kicks off with a moving program introduction along with footage of the film "Alive Inside" which will enable your group to understand and appreciate the tremendous impact of their donation items. After an upbeat music-related ice-breaker, teams begin earning points by working on activities presented via iPads® involving music trivia, photo, and video clues.

As the teams gain points, they earn MP3 players, headphones, knot blanket kits, stuffed animal kits, markers, and all the tools necessary to complete the care packages.

Donating items that can literally change people's quality of life will touch your group's hearts and elevate morale, creating lasting memories that can later be shared via a link to the photos/videos captured on the iPad!

Since you like this program, you may also consider [Virtual Mind Games](#) as a remote option!

This program can be delivered as a [Hybrid Event](#).

## Clients Talk About this Program

"Our Project Alzheimer's event yesterday was great. I have received very positive comments from our entire group about the activity and about your lead facilitator. All in all it was a spectacular event and I would like to thank your entire team for their support."

Tracy - [Abbott](#)

## Program Details

**Group Size:**

30 to 1,000+

**Team Size:**

10

**Program Length:**

1.5 to 2 hours

**Space Requirement**

25 sq. ft. per person

**Setting:**

Indoor / Outdoor

**Physicality:**

Low

## Program Elements

- ✓ Collaboration & Accomplishing Common Goal
- ✓ Friendly Competition
- ✓ Fun & Engaging Interaction
- ✓ Relationship Building & Networking

## What's Included?

Pricing varies depending upon the number of participants (minimum of 30) and includes MP3 players, the team building program, prep, production coordination and all materials, program design, a professional lead facilitator and staffing.